

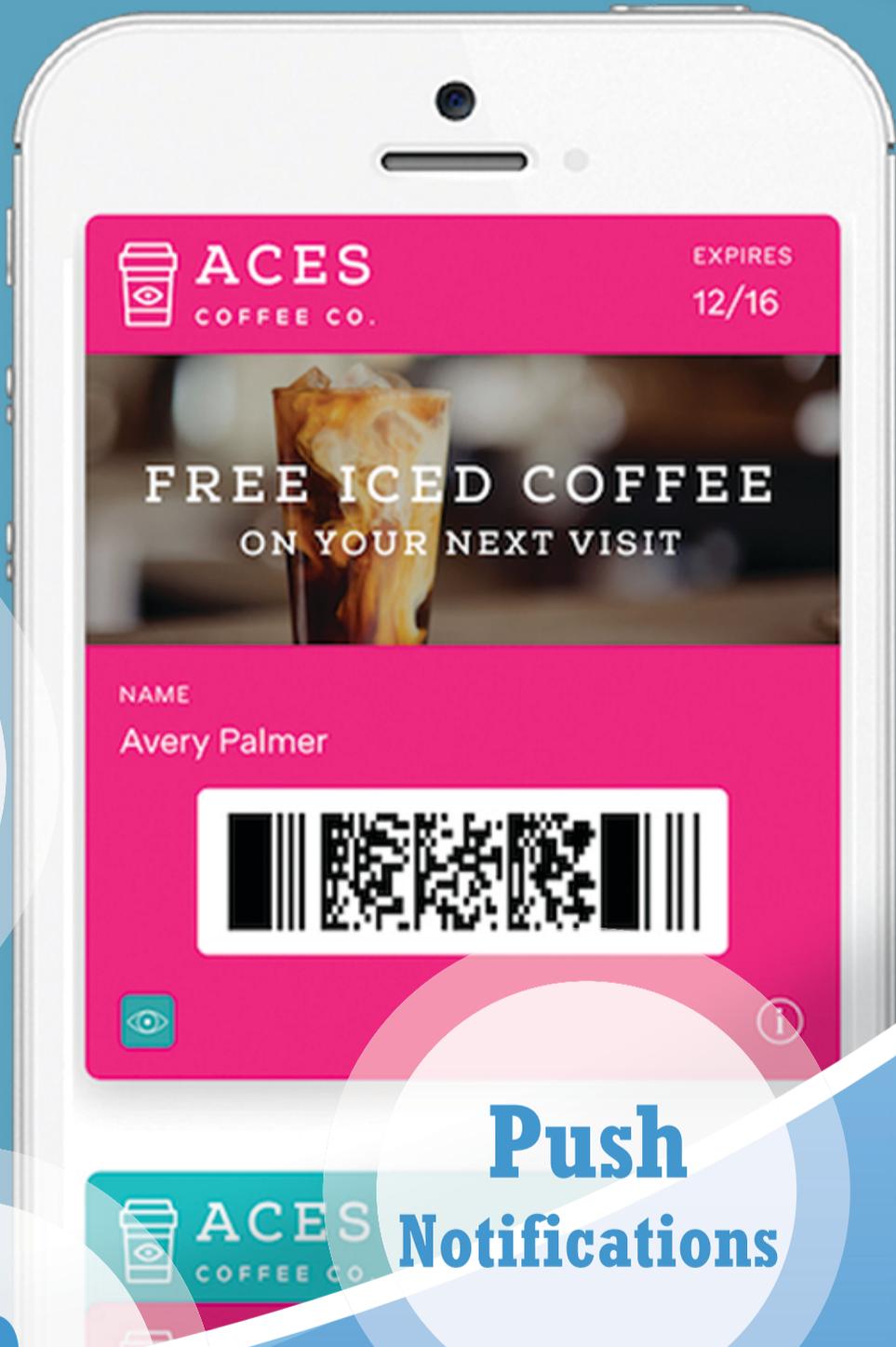


Text Marketing



Bring Consumers' Phones To Life

With Mobile Wallet you can drive in-store visits today!



**Mobile
Wallet**

**GEO-
Fence**

**Push
Notifications**

Tel: 617-858-5802

Web: www.Tactical-Moves.com

facebook.com/TacticalMoves

twitter.com/tacticalmoves

Mobile Wallet & Text Marketing

	<p>Sending messages, signing up contacts, bringing in new customers... Couldn't be easier</p>
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Bring Consumers' Phones To Life

Mobile wallets provide a smart way for marketers to deliver content like offers, coupons, and more to their customers.

	<p>Modernize Special Offer & Deal Delivery with Mobile Wallet</p>
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Attract customers within a GEO targeted area

	<p>Proximity Marketing With No App / Geofence</p>
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With a 99% open rate and the ability to automate your sending, mass texting is one of the most effective channels to reach contacts, make an impression and produce quick results.



TEXT CLUB

Text clubs are the best way to reach and drive customers to your store. With a 99% open rate texting is superior to any other marketing you will do. Send deals, offers, events and messages to drive customers in.



TEXT TO WIN CONTESTS

Contests are a great way to engage your audience and build your list at the same time! Have people text your keyword to enter for a chance to win. We activate, run, and complete your contests. We randomly award your winners and we do it all 100% automatically.



SEND MASS TEXT MESSAGES

Our service makes mass text messaging a snap. We've streamlined the process and have made it incredibly intuitive to get your message out. Whether you're at a computer or on the go, you'll have no problem sending your texts.



BIRTHDAY TEXT PROGRAM

Easily collect peoples' birthdays when they subscribe to your text list. Then, when their special day arrives, our system will automatically send them your birthday text message. You can control everything! You literally set it and forget it!



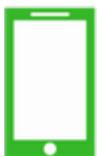
MOBILE DEALS

Use this feature to build gorgeous mobile coupons to send to your patrons. They are fully customizable and include POS barcode support. Each coupon also provides detailed analytics on every interaction a user has with your offer.



GROW SOCIAL MEDIA

Text your subscribers messages and links to your social media pages to grow likes and followers. Our system automatically tracks clicks to your pages.



KEYWORD SIGNUP

Our service makes mass text messaging a snap. We've streamlined the process and have made it incredibly intuitive to get your message out. Whether you're at a computer or on the go, you'll have no problem sending your texts.



DETAILED ANALYTICS

Gain some incredibly useful insight into your text marketing efforts. With everything from opt in/out graphs to geographical stats and link tracking, we've got you covered on all the important things you need to know.