

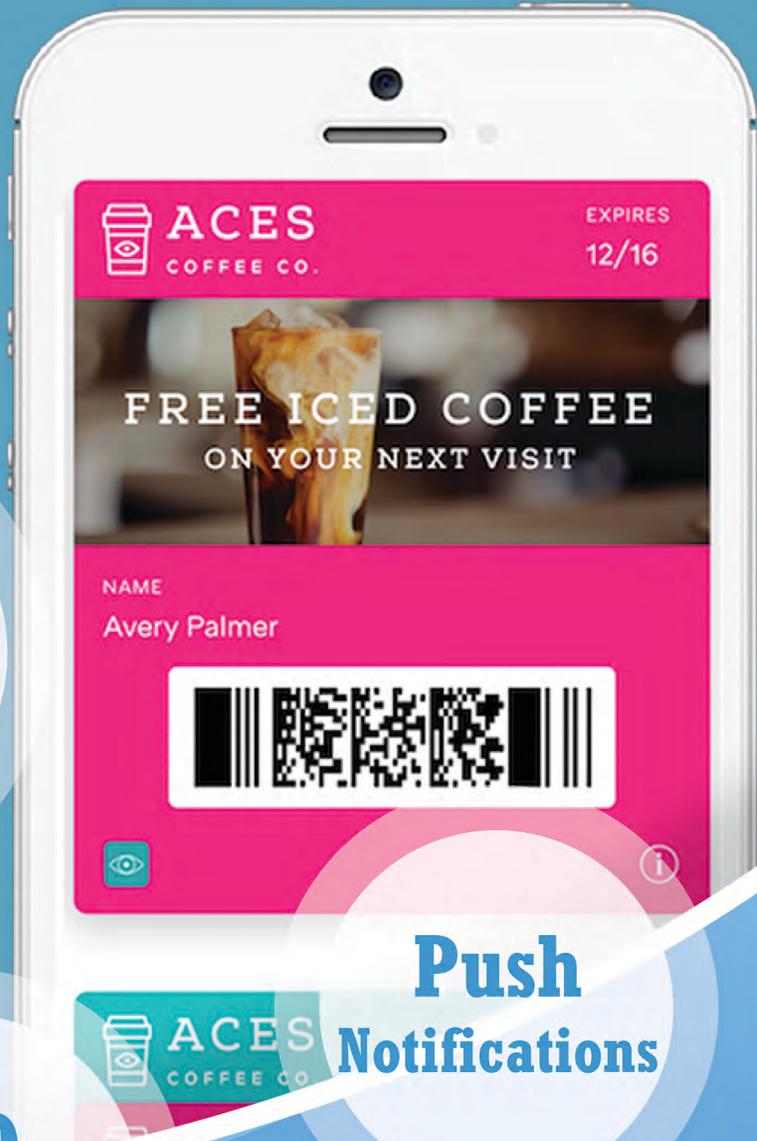


# Text Marketing



## Bring Consumers' Phones To Life

With Mobile Wallet you can drive in-store visits today!



**Push Notifications**

**Mobile Wallet**

**GEO-Fence**

Tel: 617-858-5802

Web: [www.Tactical-Moves.com](http://www.Tactical-Moves.com)

[facebook.com/TacticalMoves](https://facebook.com/TacticalMoves)

[twitter.com/tacticalmoves](https://twitter.com/tacticalmoves)

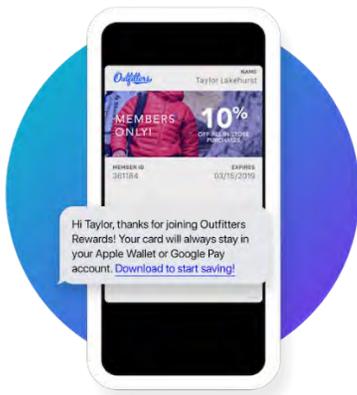
# Mobile Wallet & Text Marketing



Sending messages, signing up contacts, bringing in new customers... Couldn't be easier

## ***Bring Consumers' Phones To Life***

*Mobile wallets provide a smart way for marketers to deliver content like offers, coupons, and more to their customers.*



**Modernize Special Offer & Deal Delivery with Mobile Wallet**

Attract customers within a GEO targeted area



**Proximity Marketing With No App / Geofence**

# Bring Consumers' Phones To Life

Mobile wallets provide a smart way for marketers to deliver content like offers, coupons, and more to their customers.



## Pass Special Offers & Deals

Create and distribute special offers, deals and coupons to consumers via Mobile Wallet Pass



## Geo Fence

Setup pre-defined offers and messages that delivery to consumers based on their location around a business



## Push Notification

No App needed to blast push notifications to consumers when they are using a business's mobile wallet passes.



## POS Integration

Add bar codes and QR codes with one click to any mobile wallet pass offer or deal so they can be redeemed on a POS



## Real-Time Updates

Update passes and notify consumers in real-time of new deals, extended expiration dates and more.



## Multi-Channel Distribution

Deliver mobile wallet passes to consumers through several channels including; text message, email, sharing and social media.



## No App To Download

There is no App to download to use the all the features of the Mobile Wallet Passes



## Multi-Language

Mobile Wallet Passes can easily be created in multiple languages for any country



## Engagement Analytics

Businesses will have full insights into how effective their Mobile Wallet marketing campaigns are

With a 99% open rate and the ability to automate your sending, mass texting is one of the most effective channels to reach contacts, make an impression and produce quick results.



#### **TEXT CLUB**

Text clubs are the best way to reach and drive customers to your store. With a 99% open rate texting is superior to any other marketing you will do. Send deals, offers, events and messages to drive customers in.



#### **TEXT TO WIN CONTESTS**

Contests are a great way to engage your audience and build your list at the same time! Have people text your keyword to enter for a chance to win. We activate, run, and complete your contests. We randomly award your winners and we do it all 100% automatically.



#### **SEND MASS TEXT MESSAGES**

Our service makes mass text messaging a snap. We've streamlined the process and have made it incredibly intuitive to get your message out. Whether you're at a computer or on the go, you'll have no problem sending your texts.



#### **BIRTHDAY TEXT PROGRAM**

Easily collect peoples' birthdays when they subscribe to your text list. Then, when their special day arrives, our system will automatically send them your birthday text message. You can control everything! You literally set it and forget it!



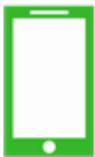
#### **MOBILE DEALS**

Use this feature to build gorgeous mobile coupons to send to your patrons. They are fully customizable and include POS barcode support. Each coupon also provides detailed analytics on every interaction a user has with your offer.



#### **GROW SOCIAL MEDIA**

Text your subscribers messages and links to your social media pages to grow likes and followers. Our system automatically tracks clicks to your pages.



#### **KEYWORD SIGNUP**

Our service makes mass text messaging a snap. We've streamlined the process and have made it incredibly intuitive to get your message out. Whether you're at a computer or on the go, you'll have no problem sending your texts.



#### **DETAILED ANALYTICS**

Gain some incredibly useful insight into your text marketing efforts. With everything from opt in/out graphs to geographical stats and link tracking, we've got you covered on all the important things you need to know.